



Tredyffrin Township Television

Welcomes You

We thank you for appearing on _____. Producer _____, who can be reached at _____, and his crew plan to show that appreciation by making your comfort a top priority.

Following these guidelines should help you be more comfortable, while allowing us to show you, quite literally, in a favorable light.

First and foremost, please let the producer know if you have any concerns and suggestions about the content of the production. Your input is invaluable to the success of the show.

Despite the professionalism of the crew, the set can still hold hidden dangers. The producer asks that you please watch your step at all times to avoid trampling on (or tripping over) cabling, and that you stay clear of the lighting fixtures, as they can become brandingly hot quickly.

If the show's topic is work-related, please wear clothing that you might wear on the job. If the topic is not work-related, please wear clothing that you might wear when visiting a friend. Essentially, that's what you will be doing by appearing on our show: Via the television, the viewers will be welcoming you into their homes as a guest.

Wear (and mix) pastels, pale shades and medium toned colors. Avoid wearing red or deeply saturated colors, which tend to balloon or bleed. Also avoid black or white clothing, especially together.

Avoid silk, as it tends to rustle. Avoid jangling jewelry, as it, too, may prove too noisy for the mics.

Avoid clothing that displays brand names and logos. Trademarks cannot legally air.

Avoid clothing that is the same color as the background. Should you be appearing in studio, the producer asks that you not wear dark blue or purple. Should the production be shot on location, and you know the color of the walls that will be the background, please wear a color that will help you to stand out when positioned in front of them.

Avoid clothing with patterns; this includes ties. Tight geometric patterns, such as stripes, checks and herringbone, tend to confuse the camera and thereby cause a rainbow effect where the patterns show.

Unfortunately, the camera does indeed add pounds. Wear slim-fitting clothing, not baggy or horizontally lined clothes.

Ladies, wear your makeup as you naturally would. Beware makeup lines around the eyes and jawline. It is recommended that you add some blush to accentuate the cheekbones and eyeliner to enlarge the eyes. Gentlemen, particularly if you are a bit thin on top, may also require a light application of powder to keep skintones natural.

You will probably be wearing a lavalier microphone. It will be clipped where it will not rub against clothing or hair, but please be aware of its location so you do not strike it while expressing yourself.

And lastly, and most importantly, relax. You will be having a conversation with your host, and the camera will be eavesdropping. There is no need for you to ever address the camera directly. Have fun. You're in good hands with this crew.

Gene Donahue
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