

TREDYFFRIN TOWNSHIP

1100 DuPortail Road
Berwyn, PA 19312
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APPLICATION FOR PERMIT TO DISPLAY BANNER

Banners across Chesterbrook Blvd. shall be permitted to promote community events only (non-profit, charitable, educational, fraternal, civic, or service organizations). Banners promoting business, commercial, or political enterprises are not permitted. See attached sheet for regulations and conditions governing the display of banners upon proper approval. Applications must be filed with the Township administrative offices at least thirty days prior to the desired date of hanging a banner. The permit requires approval of the Zoning Officer.
Application fee: \$100.

APPLICANTS MUST COMPLETE THE FOLLOWING (PLEASE PRINT)

Organization requesting permit _____

Address _____

Phone _____ Email _____

Name/Contact _____

Phone number (day) _____ (night) _____

Email _____

Purpose of Displaying Banner _____

Dates of Display: From _____ To _____

Company that will hang and remove the banner _____

Phone number (day) _____ (night) _____

Attach a sketch showing exact wording/graphics on the banner, the size and material of the banner, the height above the roadway, and details on how the banner will be secured during display.

Applicant signature (by signing, applicant acknowledges that they have read the attached regulations, agree to the terms therein, and that the information supplied above is correct):

(Signature of duly authorized officer of organization)

Date _____

REGULATIONS AND CONDITIONS FOR DISPLAY OF BANNERS

As a condition of being granted approval by Tredyffrin Township to display a banner across Chesterbrook Blvd., the Applicant agrees that he or she has read the following regulations and conditions and agrees that any banner displayed by the Applicant is subject to the following regulations and conditions:

1. Hanging and displaying of the banner must be in complete conformance with the application as submitted and approved by the Township and in accordance with the regulations and conditions stated herein.
2. Arranging for the hanging of the banner is the sole responsibility of the Applicant. In order to ensure safety, Applicant must retain a skilled and insured professional to hang the approved banner. Applicant's choice of a third party to hang the banner is subject to the review and approval of the Township. The Township keeps a list of companies who previously have been approved to hang banners at this location.
3. No banner may be hung lower than the minimum required clearance established by the Township Department of Public Works, nor may any banner be attached to traffic signal standards.
4. No more than one (1) banner may be hung.
5. Banners may not be hung more than fourteen (14) days prior to the date of the event being advertised and must be removed no later than seven (7) days following the concluding date of the event being advertised.
6. A banner not removed within seven (7) days after the advertised event has concluded may be removed by the Township and the Applicant shall be held liable for the actual cost of removal.
7. Banners hung across Township streets without proper approval must be removed within 24 hours after the person or organization responsible has been notified by any means of communication. Failure to remove the banner after notification shall result in the Township removing same at a charge of the actual cost of removal to the person or organization responsible.
8. Applicant assumes all liability in connection with the banner and the issuance of a banner permit in no way accepts liability on behalf of the Township of Tredyffrin.
9. The Township of Tredyffrin reserves the right to remove or cause the removal of any banner if it determines that such constitutes, by its condition, an immediate threat to the safety of motorists or pedestrians, with costs to be borne by the Applicant.
10. Applicant agrees that the Township has the right to review and reject any banner that includes obscene, racist, or otherwise offensive language or graphics, in the sole discretion of the Township. This provision is non-severable from the rest of this agreement, and if this provision is in any way found to be unenforceable then the Township reserves the right to deny the placement of any banners across Chesterbrook Blvd.
11. The Applicant hereby agrees to indemnify, defend and save and hold harmless the Township of Tredyffrin, its officers, employees, agents, Board members, and their successors and assigns (collectively the "Indemnified Party") from and against, and to reimburse the Indemnified Party with respects to any and all claims, demands, causes of actions, losses, damages, liabilities, costs and expenses (including reasonable attorney's fees, expenses and court costs) asserted against or incurred by the Indemnified Party by reason or arising out of the applicant's display of a banner across Chesterbrook Blvd. in Tredyffrin Township.