

Signs in the Transit District and Town Center District

§208-128, Signs in TD Transit Districts and TCD Town Center Districts.

In TD Transit Districts and TCD Town Center Districts, signs are permitted for the following purposes only and only under the following conditions:

A. Business Identification Signs

- (1) Freestanding Signs. Not more than one freestanding sign may be placed on, adjacent to or facing each street upon which the property fronts. In the case of a shopping center or group of four or more commercial uses on a single lot with more than 300 linear feet of frontage on a street, two freestanding signs, indicating only the name of the center and individual uses therein may be placed on, adjacent to or facing said street. In no case shall the total area of all such signs on any single sign pylon exceed forty (40) square feet.
 - (a) No freestanding sign may be erected closer than ten (10) feet to any side property line.
 - (b) The topmost edge of freestanding signs shall not be more than fifteen (15) feet above ground level. All other signs, including façade-mounted signs, shall not be more than eighteen (18) feet above ground level or not more than twenty-four (24) inches above the main cornice line of the building on which erected, whichever is the lesser distance.
- (2) Wall signs. The total area of all wall signs placed on or facing any one street frontage on any lot shall not exceed ten (10) percent of the façade area of the ground floor of the portion of the building which it occupies or 100 square feet, whichever is less.
- (3) Projecting signs. The total area of all projecting signs used to identify a single commercial use or establishment shall not exceed six (6) square feet.
- (4) Sign Design. The design and lettering of individual signs within a shopping center or within an identifiable group of retail stores shall be compatible with the architecture, landscaping and with the general signage theme if such theme has been established for the center or group. If no such theme has been established, signs shall be compatible with conforming signs of contiguous establishments.
- (5) Special Signs. Special signs such as directories, banners, super graphics and the like are permitted when specifically approved as a conditional use by the Board of Supervisors.

- B. Identification signs in conjunction with a permitted residential or other non-commercial use shall be ground-mounted (monument signs) and shall be subject to the provisions of §208-125.B. hereof.
- C. Directional signs.
 - (1) Directional signs may contain no advertising and may be erected only upon the lot to which it relates.
 - (2) No directional sign may exceed four (4) square feet in area.
 - (3) A maximum of two (2) signs at each driveway shall be permitted.
- D. Temporary Signs.
 - (1) Signs giving notice of the sale or rental of the property on which the sign is located shall be permitted only during the time at which the sale or rental of the property is occurring.
 - (2) Signs of contractors, mechanics, painters, paperhangers or artisans performing work on the property upon which the sign is erected shall be permitted only during the time at which the work is being undertaken.