



# Tredeffrin Township Arts Commission

## November 6, 2025

### Meeting Minutes

The Meeting was called to order at 7 PM.

#### Present

- Arts Commission Members: Angela Scully, Chair; Libby Bernick, Vice Chair; and Cara Cline-Thomas

#### Approval of Minutes

A motion was made by Cara, seconded by Angela, and passed unanimously to approve the minutes of the September meeting. Angela will submit approved minutes to Pat Hoffman.

#### After Action Reports on Fall Events

- **Community Day:** Township did a great job organizing the event; weather was beautiful, tent was helpful. Six people signed up for the mailing list. Haiku poetry writing was better received than the origami activity. *Tips for next year:* TTAC should fill out a form to register, project coordinator should check with Sam to get table location, test each activity and the visual display in advance, have Arts Commission swag and/or flyer (who we are, what we do) as a take-away, have one activity that is age-appropriate for attendees (suggestion: paint small flower pots as the Liberty Bell to align with 250 events).
- **Arts Show:** Excellent attendance at Opening Reception, terrific food, good flyer and media, well organized, and the music was a great addition. Feedback from attendees and artists has been very positive. *Tips for next time:* included below in checklist discussion.
- **Review Checklist for Events:** The event checklist was discussed and Angela made a motion, seconded by Cara, and it was unanimously approved with the following additions:
  - Planning and Logistics – designate a team lead for artist point of contact, designate a team lead for art pickup/drop off and display
  - Marketing and Promotion – create a show catalog and post it to the website, create a QR code of the catalog for display, create a flyer for the stand, create social media reels for the Township to post, add flyer/key dates in online event listings.

#### Upcoming Events

- **Rock Painting Project:** Saturday, April 11 (rain date Saturday, April 18); 1-3 pm. Pattye is the event coordinator and will “road test” the new checklist and submit a budget.
- **Black and White Photo Show:** Call for Artists was prepared, published on website and social media, and sent to local high school art teachers. Libby will resend the article to the Spoke.

Feedback was received from two teachers, who suggested it would be very hard to promote in the classroom when many of the students are not Township residents – would

we consider also allowing students who attend school in the Township?. Angela made a motion, seconded by Libby, and passed unanimously to update the call for art to allow for high school-age students who are residents or attending high school in Tredyffrin Township. Libby will update the flyer, website, and social media and send updates to teachers.

We made the following assignments: Angela – team leader for Artist pickup/drop off and display; Angela – contact Main Line camera club to discuss promotion and possible jurying. Cara – Guest Book, name tags, music; Pattye – Food and Beverages; Libby – catalog, signage, media. An overall project coordinator will be designated at the January meeting.

## **New Business**

A motion was made by Cara, seconded by Angela, and passed unanimously to use the January meeting to firm up 2026 planning. For 2026, we discussed getting annual planning done early in the 4<sup>th</sup> quarter to align with budgeting. The proposed budget was reviewed and will be modified slightly to increase hospitality and reduce the piano costs.

Suggested 2026 Activities:

- **Rock Painting:** scheduled for April
- **Awareness Building for TTAC:** Identify half a dozen organizations (e.g., Library, Wharton Esherick, etc.) we might partner with on future events or programs, meet with them, and discuss whether there are opportunities for collaboration that would help us build our mailing list and awareness for TTAC.
- **Exhibits:** Continue with 2 – 3 art exhibits in 2026, getting into a regular schedule aligned with the Township newsletter. An idea for a summer exhibit is the Chester County Art Association's one-day Arts Walk in the Woods, perhaps in partnership with one of the preserves.
- **Mural:** Speak with the Parks Foundation to discuss partnering on a mural.
- **America 250:** coattail with other organizations' plans and fold into an exhibit (e.g. fall 2026 exhibit could be for America 250 themes) or Community Day.
- **Painted Pianos:** We discussed the proposed prospectus and budget, highlighting the significant workload that will be involved – the project coordinator will need to manage a committee(s), create a workplan and schedule, organize many volunteer groups, etc. We will also need to actively promote the pianos with events. Libby will update the prospectus to reduce the number of future pianos and clarify that the first piano will be a test case to assess whether we want to continue.

## **Adjournment:**

A motion was made by Angela, seconded by Cara, and passed unanimously to adjourn the meeting at 8:30 PM.

Respectfully submitted,

Libby Bernick  
Vice Chair, Tredyffrin Township Arts Commission